

A study on cooperative exporters of Tamil Nadu

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ABSTRACT

There is a good opportunity to the cooperative department of Tamil Nadu to involve direct exporting operations. The Tamil Nadu cooperative associate organizations are still expecting others assistances to export the commodities. The government has to take steps to improve the export through government separate department.

Key words : Cooperative exporters, Cooperative exports, Cooperative sugar federation, Export performance

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Co-operatives all over the world have become an effective and potential instrument of economic development. The Co-operative Movement in Tamil Nadu has witnessed over the decades substantial growth in diverse areas of economy. There is not a single major sphere of economic activity which has not been touched by Co-operatives. Co-operatives are also envisaged as an instrument for implementing many important policies like agricultural credit, market intervention, price support for agricultural commodities, public distribution etc.

Particularly in Tamil Nadu, The cooperative movement has grown and spread like a banyan tree and taken deep roots since 1904 when the first cooperative societies act was enacted in the country, and is closely linked with the day to day affairs of the people. In order to help the growth of cooperatives and spread the knowledge of its achievements among the people and shape their minds, 20 State Cooperative Unions were

established in the country and Tamil Nadu Cooperative Union is one among them. Tamil Nadu Cooperative Union was started on 4.1.1914. With the objectives to Develop the Cooperative Movement, to impart Cooperative Education and Training to co-operators, employees and members of Cooperative Societies and general public, to arrange for meetings, seminars, conferences, discussions etc. in connection with the cooperative movement, to carry out publicity works through publishing magazines in English and Tamil, to arrange to print pamphlets, statistical statement, telephone hand book etc., relating to cooperative movement, to arrange for imparting training to the office bearers, employees and officers of the cooperative societies. to assist in the establishment of new cooperative organisations, to act as an Information and public relations agency for providing information on cooperative movement, to propagate the ideals of Cooperation through short films/slides, video tapes etc, to give wide publicity about the policies, programme and achievements of cooperative movement through posters, stickers, banners and tom, etc, to maintain Cooperative Research and Development Fund and Cooperative Education Fund, and to arrange for exhibitions depicting the achievements of Cooperative Movement.

The present study is to construct the performance on exporting activities of the cooperative departments and growth factors have been identified from the factors identified by the Ministry of Agriculture and Cooperation Department

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